

# Women's Healthy Living Show



## Women's Healthy Living Show Partners With Sinai Health Foundation for Inaugural Event, June 7-8 in Toronto



*Women's Healthy Living Show partners with Sinai Health Foundation.*

(Toronto, ON - May 6, 2025) - The [Women's Healthy Living Show](#), a newly-created premium event designed to meet the health and wellness needs of women aged 30 and over, names **Sinai Health Foundation** as its official charity partner in its first year, taking place **June 7-8** at the **Enercare Centre, Exhibition Place**. The collaboration reflects a shared commitment to addressing gaps in women's health care, particularly around menopause, a core theme of the Women's Healthy Living Show and the focus of Sinai Health Foundation's '[Hot and Bothered](#)' campaign which helped to ignite conversations and raise funds to create the world's most comprehensive centre of its kind to help care for women at every of life. Despite women spending up to 50 per cent of their lives in a menopausal state (perimenopause, menopause and postmenopause), awareness and understanding remain limited. Together, the event and the Foundation

aim to dismantle the stigma, spark open conversations and drive a transformative shift in how women's health and wellness are supported and prioritized.

"Partnering with Sinai Health Foundation underscores our commitment to championing women's health, fostering open dialogue to better serve our community, and directly supporting the future of women's healthcare through a donation drive," says **Sandy Pedrogao, Show Director, Women's Healthy Living Show**. "Menopause and the major milestones in a woman's health journey are at the heart of our programming, and this collaboration brings trusted healthcare leaders center stage, where their voices can drive change. Women's health has long been overlooked, and together, we're excited to create a space where the needs of women are uplifted and embraced."

"Sinai Health is dedicated to creating a comprehensive centre that addresses the full spectrum of health challenges women face throughout their lifetime and ensures they are able to access the care they deserve at every stage," says **Louis de Melo, President and CEO, Sinai Health Foundation**. "Thanks to the generosity of our community, the Weston and O'Born Centre for Mature Women's Health is becoming a reality, and we hope to continue to build upon the powerful momentum of this campaign, partnering with organizers like the Women's Healthy Living Show, to continue pushing the boundaries of research, discovery and care for women in Canada and beyond."

During the Women's Healthy Living Show, Sinai Health will host an insightful panel discussion, covering various stages of women's health, including menopause, premature ovarian insufficiency (POI), and fertility. Attendees wishing to attend the Women's Healthy Living Show can also opt-in to donate to the Sinai Health Foundation's campaign in support of the Weston and O'Born Centre for Mature Women's Health when they purchase tickets to the event.

The Women's Healthy Living Show will be a one-stop hub for women's health, offering women the opportunity to be seen, heard and take charge of their mental and physical wellness. The event spotlights health issues, encourages open and honest dialogue, and offers resources that promote mental, emotional, physical, financial and social wellness. Attendees can engage in expert-led workshops, connect with experienced practitioners, discover practical strategies for living well at every stage, and shop products from a range of local and national exhibitors.

The Women's Healthy Living Show presents brands with unique and customizable sponsorship opportunities designed to maximize visibility and engagement, from immersive activations and sponsored workshops to speaker partnerships and premium booth space, there are numerous ways for brands to connect with attendees in an

authentic and meaningful way. Brands can also benefit from digital content features on the show's website, newsletters, and social media channels. Booth space and brand sponsorships are being sold now.

-30-

**Blue Ant Media** is an international production studio and rights business and channel operator. The company also produces consumer shows nationwide. Collectively, Blue Ant Media's consumer show business hosts over 200,000 people annually at the **National Home Show, Fall Home Show, Home & Backyard Show, Spring Cottage Life Show** and **Fall Cottage Life Show** in Toronto; **Ottawa Cottage Life & Backyard Show; Spring Baby Show Toronto; Fall Baby Show Toronto; Fall Baby Show Vancouver; The Women's Healthy Living Show** and **Seasons Christmas Show** in Toronto. [blueantmedia.com](http://blueantmedia.com) | [Instagram](#) | [LinkedIn](#) | [X](#) |

### **About Sinai Health Foundation**

Sinai Health Foundation takes the vision of Sinai Health's physicians, clinicians, scientists and health-care providers and helps turn it into reality. Philanthropy is essential for advancing research, care, and outcomes for those facing cancer, a high-risk pregnancy, stroke recovery, and other conditions and diseases. Thanks to philanthropy, Sinai Health Foundation helps fund world-class facilities and offers patients access to integrated and exceptional care, tailored to meet their unique needs.

For more information about the 'Hot and Bothered' campaign and the Weston and O'Born Centre for Mature Women's Health, which builds on the academic legacy of The Frances Bloomberg Centre for Women's and Infants' Health at Mount Sinai Hospital, visit [sinaiwomenshealth.ca](http://sinaiwomenshealth.ca).

### **Media Contacts:**

Jakki Roussel  
Senior Communications Manager, Canada  
Blue Ant Media  
T: 905.484.1787  
E: [jakki.roussel@blueantmedia.com](mailto:jakki.roussel@blueantmedia.com)